



OCEAN TOMO 300®
PATENT INDEX

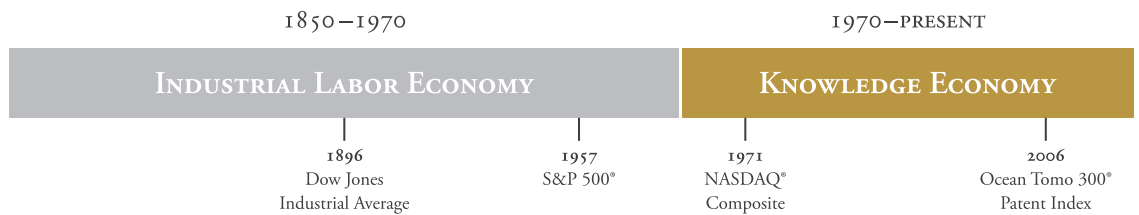
OCEAN TOMO 300® PATENT INDEX

OVERVIEW

The Ocean Tomo 300® Patent Index (OT300) is the industry's first index based on the value of intellectual property, representing a diversified portfolio of 300 companies that own the most valuable patents relative to their book value. The Index is priced and published by the NYSE Euronext (NYSE Euronext: OTPAT). Two related Indexes, the Ocean Tomo 300® Patent Growth Index (NYSE Euronext: OTPATG) and the Ocean Tomo 300® Patent Value Index (NYSE Euronext: OTPATV), complete the suite of Indexes.

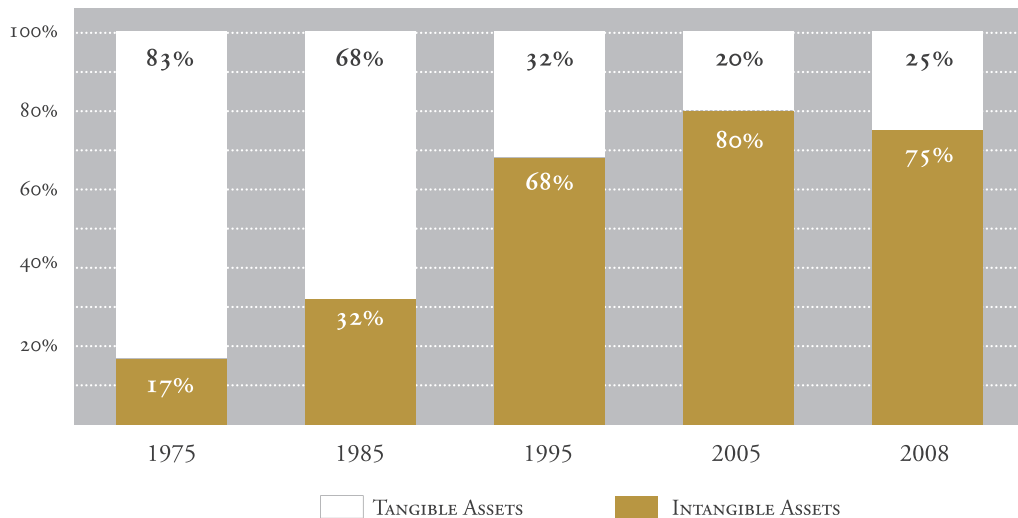
BACKGROUND

The OT300 was recognized by the Exchange as "the first major, broad-based market equity index to be launched in 35 years, following the progression from the Dow Jones Industrial Average in 1896, to the Standard & Poor's 500 in 1957 and then to the NASDAQ Composite Index in 1971."



Despite their familiarity, historical market indices have not adapted to current market realities. In the past quarter century, a large and striking macroeconomic value inversion has occurred. As shown in the chart below, in 1975 more than eighty percent of corporate value reflected in the S&P® 500 was tangible assets, while intangible assets comprised less than twenty percent of market capitalization. Today, the ratio of tangible to intangible assets has inverted – nearly eighty percent of corporate value resides in intangible assets. The OT300 provides a much-needed market benchmark for the U.S. economy of the 21st century.

COMPONENTS OF S&P 500 MARKET VALUE



Source: Ocean Tomo



INVESTABLE PRODUCTS

The Ocean Tomo 300® Patent Index and the Ocean Tomo 300® Patent Growth Index underlie two ETFs, respectively; the Claymore/Ocean Tomo Patent ETF (NYSE Arca: OTP) and the Claymore/Ocean Tomo Growth Index ETF (NYSE Arca: OTR). Claymore Advisors, LLC acts as Investment Adviser on both funds.

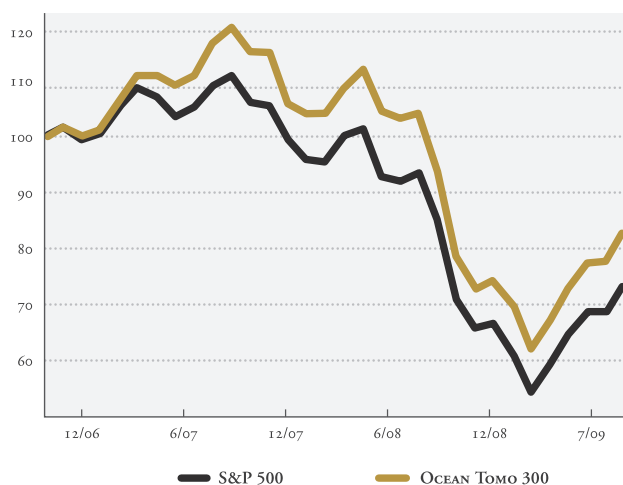
INDEX CONSTRUCTION

Potential constituents include all equities trading on major U.S. exchanges that are among the 1,000 most liquid securities. The potential constituents are then narrowed to a universe of companies that own patents. The patent-owning companies are divided into 50 style and size groups and ranked by their Innovation Ratios, i.e. patent value divided by book value, where patent value is assessed by the Ocean Tomo PatentRatings® 2.0 system. Each group contains an approximately equal number of patent-owning companies. The securities in each group are ranked using a 100% rules-based methodology that identifies those securities with the greatest patent value relative to book value, while maintaining broad-based diversification. The six highest ranking securities in each of the 50 groups are selected and then weighted by market capitalization.

MEMBER COMPANY COMPOSITION

The 300 member companies have an average market capitalization of \$27 billion and a median market capitalization of \$9 billion. The small cap, mid cap, and large cap securities, roughly 10%, 40%, and 50%, respectively. The three sectors with the greatest weightings are Technology (35%), Consumer Non-Durables (29%), and Basic Materials (10%).

OCEAN TOMO 300® PATENT INDEX VS S&P® 500



PERFORMANCE

From its inception in January 2007 through July 31, 2009, the OT300 outperformed the S&P® 500 by more than 977 basis points. This performance record is auspicious and confirms the relevance of the OT300 as the natural benchmark for the U.S. economy. The OT300's performance in its first two years also speaks to the importance of objectively valuing patents owned by publicly traded companies to provide a fuller, more accurate picture of corporate health. In a 10 year back-test, the OT300 would have outperformed the S&P® 500 by more than 430 basis points annualized.

TICKER SYMBOLS

AMEX: **OTPAT**

YAHOO! FINANCE: **^OTPAT**

BLOOMBERG: **^OTPAT**

stockwatch.com: **\$OTPAT**

REUTERS: **OTPA.A**

briefing.com: **\$OTPAT**

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